

## **Toshiba Demonstrates the Future of Shopping at EuroShop 2020**

*Toshiba Spotlights Innovations Enabling Retailers to Create “Moments that Inspire”*

Neuss, February 11, 2020 - Toshiba Global Commerce Solutions offers EuroShop 2020 attendees a look into the future via its ‘Frictionless Store’, Feb. 16-20, hall 6 booth C41 in Düsseldorf, Germany. Toshiba’s innovative solutions enable retailers to create “Moments that Inspire” by establishing brilliant commerce while providing customers with a premium shopping experience.

- Toshiba’s ‘Frictionless Store’ features multi-layered shelf sensor technologies and computer vision with real-time true edge computing powered by its microservices software platform.
- Toshiba will show how retailers can improve loss prevention, customer and inventory tracking, planogram creation and compliance on the path to frictionless.

Toshiba will also demonstrate, for the first time in Europe, how they are working with retailers to create healthy stores and maximize systems availability.

- Toshiba’s Proactive Availability Services utilizes advanced analytics and artificial intelligence to evaluate data providing retailers near real-time insight into store operations and IT infrastructure.
- Intelligence enables retailers to shift maintenance models from reactive to proactive and ultimately predictive.

Toshiba also spotlights its latest innovations in self-service, including how the Self-Checkout System 7 now integrates real-time computer vision to greatly improve how retailers manage loss prevention concerns while still creating a seamless shopping experience. Toshiba will demonstrate System 7 featuring cash recycling and, for the first time, also the company’s highly versatile self-service kiosk.

Gain new insights while attending the *Store of the Future* session presented by Toshiba Global Commerce Solutions Vice President of Innovation Yevgeni Tsurulnik from 3:20 – 3:40 p.m. at the Retail Technology Stage Hall 6, booth I61 on Monday, February 17. Learn how to create a healthy store environment in a session entitled, *The Evolution of Retail Maintenance*

by Toshiba Global Commerce Solutions Executive Director of Managed Services Gary Price at 2:00-2:20 p.m. on Monday, February 17 at the Omnichannel Stage Hall 6 booth I03.

“This is an exciting time for retail considering the wave of new technologies enabling unique opportunities within our industry,” said Toshiba Global Commerce Solutions Vice President Sales Europe Michael Dimde. “Toshiba is leading the way by embracing this future, including innovations like computer vision and artificial intelligence to help retailers deliver improved customer experiences. The Toshiba team is looking forward to welcoming retailers and partners at EuroShop to discuss how we can support their success.”

**About Toshiba Global Commerce Solutions:**

Toshiba Global Commerce Solutions is a global market share leader in retail store technology and retail's first choice for integrated in-store solutions. Together with a global team of dedicated business partners, we achieve brilliant commerce by advancing the future of retail with innovative commerce solutions that enhance customer engagement, transform the in-store experience, and accelerate digital transformation. To learn more, visit [commerce.toshiba.com](https://commerce.toshiba.com) and engage with us on [Twitter](#), [LinkedIn](#), [Facebook](#) and [YouTube](#).