

At Eurocis 2022, Toshiba Presents Flexible Self-Service Solutions, Mobile POS, and Frictionless Retail Technologies

Toshiba highlights how it helps retailers “Accelerate with Purpose” at Booth B42 in Hall 9

Neuss, Germany – May 27, 2022 – This EuroCIS 2022 (May 31-June 2), Toshiba Global Commerce Solutions presents how retailers can accelerate their business with **self-service solutions, mobile POS with secure payment**, and the **frictionless retail future** fueled by artificial intelligence (AI) and computer vision. Also on display will be Toshiba’s data analytics solution that adapts customer shopping behaviours into tailored advertising campaigns.

Visitors of **Toshiba’s “Accelerate with Purpose” booth B42 in Hall 9** will be able to speak with experts to discuss how to leverage Toshiba’s integrated capabilities to deliver the most engaging shopping experiences today while adapting to the fast-changing demands of shoppers in the future. Toshiba will also share customer and retail insights at two thought leadership sessions (see below for details).

Self-service delivers more control and convenience

Self-service solutions like Toshiba’s [Self Checkout System 7](#) enable retailers and consumers to shop quickly, conveniently, and securely. The modular system’s menu-based interface and computer vision technology recognizes items and reduces error, speeding transaction times and curbing potentially fraudulent activity. Toshiba’s [Mobile Operations Manager](#) application, empowers self-service checkout employees to quickly respond to irregularities or customer needs.

Shopper convenience and security against fraud are enabled by Toshiba with the **self-scanning solution Supersmart Scan & Go**. The loss prevention system by Toshiba’s partner Bizerba provides consumer-driven mobile scanning with a smartphone or store-owned device. Validation takes place in seconds at checkout, with the help of visual recognition, weight sensors, shopping patterns, and AI.

Toshiba’s [Pro-X Hybrid Kiosk](#) delivers a convertible design for a flexible self-service station for shoppers or a staff-operated checkout system.

Mobile POS and secure payment

Mobile devices with checkout functions have high potential, according to the EHI Retail Institute® study on [POS Systems 2022](#). Retailers in all industry segments at EuroCIS will experience how the mobile devices support multiple applications. Toshiba enables mobile devices for revenue-generating activities and shopper convenience. For example, employees can easily book and ship orders for consumers.

Together with its partner Worldline, Toshiba is demonstrating how payment can be made quickly and securely on mobile devices using pin-on-glass, in which the PIN is entered directly via the surface of the tablet or smartphone, rather than a dedicated pin entry device.

Frictionless retail starts at the shelf

To ensure that [frictionless retail](#) enables consumers to shop smoothly and delivers business benefits, retailers must set realistic goals for their journey. Toshiba’s TCx® EDGEcam uses computer vision technology to detect items on the shelf for real-time inventory checks. This innovation helps retailers avoid heavy investments in client-server configurations while managing store workloads and prioritizing network demands.

Data analytics-based product promotion via digital signage screens

EuroCIS 2022 attendees will also experience Toshiba's data-analytics-based product advertising solution that delivers insights into store shopping patterns.

Toshiba thought leadership sessions on the EuroCIS stages

Join us at the following sessions to learn more about retail and consumer insights that bring Toshiba solutions to life:

- **May 31 at 12:40 CET on the Retail Technology Stage in Hall 10** - "The journey to frictionless retail. Choosing your destination and where to get off the train." Presented by Toshiba Innovations Consultant James Frank.
- **June 1 at 14:20 CET on the Connected Retail Stage in Hall 10** - "The state of payments post-covid and the future outlook. Key takeaways for European retailers on their digital transformation journey." Presented by Toshiba Director of Professional Services Dries De Beul and Worldline Director of Global Strategic Partnerships Karel-Lodewyck Lefere.

Toshiba offers retailers one-stop to create a memorable shopping experience. Learn more or schedule a meeting via our [Accelerate with Purpose EuroCIS 2022](#) page.

About Toshiba Global Commerce Solutions:

Toshiba Global Commerce Solutions is a global market share leader in retail store technology and retail's first choice for unified commerce solutions. Together with a global team of dedicated business partners, we advance the future of retail with innovative commerce solutions that enhance customer engagement, transform the in-store experience, and accelerate digital transformation. To learn more, visit commerce.toshiba.com and engage with us on [Twitter](#), [LinkedIn](#), [Facebook](#), [Instagram](#), and [YouTube](#).

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